Product Code

149

Advertiser Ref

## CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Re	vision		Alt Order	#
	499942	1		06393135	5
<u>Product</u>					
HORSFORD- DCCC					
Contract Dates	Estimate #				· · · ·
10/24/12 - 10/24/12	2209				
Advertiser			<u>Or</u>	iginal Date	/ Revision
Horsford DCCC			1	10/23/12	/ 10/26/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broade	cast	ţ	Cash
	Station	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	a Di	furia	TELEREP-PHI
	Special Hand	ling	-		
	Demographic				
	Adults 35+				

Advertiser Code

143

Spots/

IDB#

Agency Ref

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rat	e Type S	Spots	Amount
N 1 KVVU 10/24/12 10/24/12 Cops/Dog The Bounty Hunte	e M-F 12-1p <u>Rate</u> \$375.00	:30	NM	1	\$375.00
N 2 KVVU 10/24/12 10/24/12 Fox 5 News M-F 10p-11p  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	10p-11p <u>Rate</u> \$2,150.00	:30	NM	1	\$2,150.00
N 3 KVVU 10/24/12 10/24/12 Katie <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	1-2pm <u>Rate</u> \$425.00	:30	NM	1	\$425.00
N 4 KVVU 10/24/12 10/24/12 Special Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	Special Early News Rate \$775.00	:30	NM	1	\$775.00
N 5 KVVU 10/24/12 10/24/12 Fox 5 News at 5 MF 530-6p  Start Date	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p Credited		Weekdays         Length         Rate          W         :30         \$1,025.00			
N 6 KVVU 10/24/12 10/24/12 Fox 5 News at 6pm  Start Date	M-F 6-630pm <u>Rate</u> \$900.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm Credited	Start/End Time M-F 6-630pm	Weekdays         Length         Rate          W         :30         \$900.00			
N 7 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 6a-7a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	1	\$725.00
N 8 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 7a-9a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 9 KVVU 10/24/12 10/24/12 Prime After Baseball  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-Sa 8-10p/Su 7-1 <u>Rate</u> \$1,350.00	:30	NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/23/12 / 10/26/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 499942 /	Alt Order # 06393135
Contract Dates 10/24/12 - 10/24/12	Product HORSFORD- DCCC	Estimate # 2209
Advertiser	Orio	ginal Date / Revision

		Spots/	•		
*Line Ch Start Date End Date Description	Start/End Time D	ays Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Prime After Baseball Credited	<u>Rate</u> <u>Start/End Time</u> <u>We</u> <i>M-Sa 8-10p/Su 7-1</i>	eekdays <u>Length</u> -W :30	<u>Rate</u> \$1,350.00	<u>Type</u> NM	
		Tot	als	6	\$5,150.00

**Horsford DCCC** 

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/24/12	6	\$5,150.00	\$4,377.50
Totals	6	\$5,150.00	\$4,377.50

Signature:	Date:	
_		

REP HEADLINE# 6393135 TRF# 499942 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191

SSS MOD#	MOD# 0: UNAPPROVED	TRF# 499942 REV #1 \$\$\$		ORDER WORKSHEET	מ	HARRIS RE	REPORT FR	FROM REP **CHANGES**	* * O * C	30/12 18.37 KVVU-TV ***
ADV #	ADV.	NAME	RSFORD/DO	POLI/HORSFORD/DCC/D/CON/NV		REP.#	〇円円.#	.# 762	SALESMAN	#
AGY #	1051 AGY.	NAME GREER,	MARGOLIS,	MITCHELL		BUYER NAME	TESSE	DEMASTRIE	H	
		3050 K	ST NW,			SALES PRSN	N PH-	TERESA D	DIFURIA	
		WASHINGTON	TON, DC	20007					İ	
ORDER	#	CONTRACT	ACT # 639	93135		CLASS: NA	NATL.	LOCAL	REGIONAL	
PRDCT	HORSFORD- DCCC	C EST#2209	209 COMMENTS	: (LINE,	ORDER, INVOICE)	(CE)				
FLIGHT	T DATES OCT24/12	2 OCT24/1	2 WK-1	and the state of t						i
CITY	TAXS	STATE TAX		CO-OP BILLING	NEEDED			DATE	TE OCT30/12	2 18.37
RE P:	TO RISE FR NIKKI OKD M1 AND M2. SEE LINE 10 NEW TOTAL \$5150 MOVING TO 11/1 ( NIKKI	50 (-3450) 1 ORDER								
STA:										
CON CM	**** THIS IS	A CASH IN	ADVANCE SCH	SCHEDULE ****						
	ALL INVOICES A GREER MARGOLIS ACCOUNTING 1010 WISCONSIN SUITE 800 WASHINGTON, DC	ARE TO BE SENT IN AVENUE NW DC 20007	T TO:							
	STEVEN HORFORD	D FOR CONGRESS	S- DCCC							
: LINE#:1	REP :CD: TIME LINE#: :	PERIOD : LGT	TH : SEC	: RATE	: START	: END : DATE	:SPTS:	WEEK :	DAYS	: TOTL:
	AGENCY ADVE	ADVERTISER CODE = 14	143	AGENCY EST# =	220			1		
	4 S 500P-5	530P	30	\$950.00	10/24	10/24	0	WED	J	0

PROGRAM : CON COM1:

FOX 5 NEWS AT 5PM

10/24

WED

0

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT30/12 18.37
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

OCT/12	N N	STATION M1 O								: LINE
ক গে	OK'D	PROGRAM CON COM CREDIT ON MAKEGO	v	PROGRAM CON COM1 CREDIT 1	o)	PROGRAM CON COM CREDIT	Ú٦	PROGRAM ORD COM THIS IS	10	#: REP
,150.00	BUY#5	: TMZ 1: TMZ TAKEN FOR OD OFFERS BUY#4	S 730P-800P	: MORE : MORE	S 600P-63	PROGRAM: FOX 5 CON COM1: FOX 5 CREDIT TAKEN FOR	S 530P-600	RAM : NEWS COM1: TP CHG D IS A MAKE-GOOD	A 400P-43	#: : TIME
	MISSED:WED/5: WED/6: WED/7: OFFER: NONE CMT:SPOT 1	1 SPOT(S) MISSED (  MISSED:WED/500P-53, OFFER:WED/400P-43, CMT:TP CHG DUE (	OP	ACCESS ACCESS 1 SPOT(S)	0 19	NEWS AT NEWS AT 1 SPOT(	Q P	UE TO FOR O	40	PERIOD : L
	/530P-600P /600P-630P /730P-800P NE NE N/A DUE TO	d d O L	30	MISSED OCT2	30	530PM 530PM S) MISSED OCT2	30	D SERIES.	30	GTH : SEC :
	O BASEBALL.	4 ORLD SERIE	\$1,350.00	24	\$900.00	24	\$1,025.00	PRE-BOOKED 4 FOR 1 SPO	\$775.00	RATE
	OCT24 OCT24 FLIGHT ENDED.	OCT24 OCT24 S. PRE-BOOKED	10/24		10/24		10/24	KED PLS APPROVE. SPOT/WK	10/24	: START
	STA	R F. A	10/24		10/24		10/24	· CREDIT	10/24	: END
Ω	30s \$	30S S 30S S APPROVE.	0		0		0	\$125	Н	:SPTS:
CONTRACT :	\$1,025.00 \$900.00 \$1,350.00	\$950.00 \$775.00 CREDIT:	-				_			WEEK :
TOTAL		(OC PLS	WED		WED		WED		WED	ם;
\$5,150	(OCT25/12)	(OCT30/12) PLS ADVISE								DAYS
0.00	, and the second		0		0		0		ᅡ	:TOTL:

MARKET TOTALS \$43,000 KVVU 20% KSNV 23% KTUD 1% KLAS 26% KTNV 19% KVMY 98 KVCW 2% CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES THTIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

## CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Re	vision		Alt Order #	<u> </u>	
	499942	1		06393135		
Product						
HORSFORD- DCCC						
Contract Dates	Estimate #			,		_
10/24/12 - 10/24/12	2209					
<u>Advertiser</u>			Ori	ginal Date	/ Revision	
Horsford DCCC			1	0/23/12	/ 10/26/12	
	Billing Cycle	Billing	Cale	endar	Cash/Trade	_
	EOM/EOC	Broado	cast		Cash	

EOM/EOC	Broadcast		Cash
<u>Station</u>	Account E	xecutive	Sales Office
KVVU	Teresa Dif	uria	TELEREP-PHIL
Special Hand	ling		
<u>Demographic</u>			
Adults 35+			
			1180
IDB#	Advertiser	Code	Product Code
	143		149
Agency Ref		Advertiser	Ref

Spots/

					Spots	!			
*Line Ch Start Da	te End Date Description	n	Start/End Time	Days Le	ength Week	Rate	Type Sp	ots	Amount
<u>Start Date</u> <u>E</u>	10/24/12 Cops/Dog T ind Date <u>Weekdays</u> 0/28/121	he Bounty Hunte Spots/Week 1	e M-F 12-1p <u>Rate</u> \$375.00		:30		NM	1	\$375.00
	10/24/12 Fox 5 News ind Date Weekdays 0/28/121	M-F 10p-11p Spots/Week 1	10p-11p <u>Rate</u> \$2,150.00		:30		NM	1	\$2,150.00
	10/24/12 Katie ind Date <u>Weekdays</u> 0/28/121	Spots/Week 1	1-2pm <u>Rate</u> \$425.00		:30		NM	1	\$425.00
N 4 KVVU 10/24/12 <u>Start Date</u> <u>E</u> Week: 10/22/12 1		ly News <u>Spots/Week</u> 1	Special Early News <u>Rate</u> \$775.00		:30		NM	1	\$775.00
Week: 10/22/12 1	<u>nd Date</u> <u>Weekdays</u> 0/28/121	at 5 MF 530-6p Spots/Week 1	<u>Rate</u> \$1,025.00		:30		NM	0	\$0.00
	Range Description /12-10/28/12 Fox 5 News		Start/End Time M-F 530-6p	Weekdays	<u>Length</u> :30	<u>Rate</u> <del>\$1,</del> 025.00	<u>Type</u> NM		
Week: 10/22/12 1	<u>nd Date</u> <u>Weekdays</u> 0/28/121	Spots/Week 1	M-F 6-630pm <u>Rate</u> \$900.00		:30		NM	0	\$0.00
Spot Ch Date I 1 KVVU 10/22 Credited	Range Description /12-10/28/12 Fox 5 News		Start/End Time M-F 6-630pm	Weekdays	<u>Length</u> - :30	<u>Rate</u> \$900.00	<u>Type</u> NM		
	10/24/12 Fox 5 News nd Date <u>Weekdays</u> 0/28/121	AM M-F 6a-7a Spots/Week 1	M-F 6a-7a <u>Rate</u> \$725.00		:30		NM	1	\$725.00
	10/24/12 Fox 5 News nd Date <u>Weekdays</u> 0/28/121	AM M-F 7a-9a Spots/Week 1	M-F 7a-9a <u>Rate</u> \$700.00		:30		NM	1	\$700.00
	10/24/12 Prime After <u>nd Date Weekdays</u> 0/28/121	Baseball <u>Spots/Week</u> 1	M-Sa 8-10p/Su 7-1 <u>Rate</u> \$1,350.00		:30		NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 499942 /	Alt Order # 06393135
Contract Dates 10/24/12 - 10/24/12	Product HORSFORD- DCCC	Estimate #
Advertiser	Or	iginal Date / Revision
Horsford DCCC	.	10/23/12 / 10/26/12

			Spots	1		
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Prime After Baseball Credited	<u>Rate</u> <u>Start/End Time</u> <i>M-Sa 8-10p/Su 7</i>	<u>Weekdays</u> 7-1W		<u>Rate</u> <del>\$1,350.00</del>	<u>Type</u> NM	
			Tot	als	6	\$5,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/24/12	6	\$5,150.00	\$4,377.50
Totals	6	\$5,150.00	\$4,377.50

Signature:	Date:	
-		

OCT23/12 16.03
\*\*\* KVVU-TV \*\*\*

REP: HO ROSE	CITY TAXSTATE TAXCO-OP BILLING NEEDEDDATE_OCT23/1	FLIGHT DATES_OCT24/12 OCT24/12 WK-1	PRDCT HORSFORD- DCCC EST#2209 COMMENTS: (LINE, ORDER, INVOICE)	ORDER # CLASS: NATL. LOCAL REGIONAL	WASHINGTON, DC 20007	3050 K ST NW, SALES PRSN PH- TERESA DIFURIA	AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE	ADV #ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP.#OFF.#_762SALESMAN	
	DATE OCT23/12 16.03			REGIONAL		URIA		SALESMAN #	

FR NIKKI
NEW DCCC-HORSFORD ORDER
TOTAL \$8600
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007 ACCOUNTING ALL INVOICES ARE GREER MARGOLIS TO BE SENT TO:

STEVEN HORFORD FOR CONGRESS- DCCC

PI			: LINE#:REP
PROGRAM : CON COM1:	Н	AGENC AGENC	REP : CD:
COLD CASE	100F-200F	AGENCY ADVERTISER CODE = 143 AGENCY PRODUCT CODE = 149	TIME PERIOD
	30	CODE = 143 E = 149	: LGTH : SEC
0)	₩.	AG	н О 
Cops	\$375.00	AGENCY EST# = 2209	RATE
Cops Pas	10/24	= 2209	: START
	10/24		
	24		ATE :
	Н		END :SPTS: WEEK
	WED		WEEK :
	ם		DAYS
	μ	İ	:TOTL:

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT23/12 16.03
\*\*\* KVVU-TV \*\*\*

9	TOTAL \$8, SPOTS	CONTRACT TO	Ω					00	OCT/12 \$8,600.00
					Similar Simila			TMZ	PROGRAM : CON COM1:
Н	Ω;	WED	1	10/24	10/24	\$1,350.00	30	730P-800P	9 7
							NEWS	FOX5 MORNING	PROGRAM : CON COM1:
Н	Ω.	MED	₽	10/24	10/24	\$700.00	30	700A-900A	. 8 7
								FOX5 NEWS 6A	PROGRAM : CON COM1:
μ	, D	WED	ы	10/24	10/24	\$725.00	30	600A-700A	7
						t X		MORE ACCESS	PROGRAM : CON COM1:
L	Ω.	WED	Ъ	10/24	10/24	\$900.00	30	600P-630P	0
						マダ	T 530PM	FOX 5 NEWS AT	PROGRAM : CON COM1:
h	D	WED	Н	10/24	10/24	\$1,025.00	30	530P-600P	ري ري
						3	H 55M	FOX 5 NEWS AT	PROGRAM :
Н	Ä	WED	Ъ	10/24	10/24	\$950.00	30	500P-530P	4
						7-20		KATIE COURIC	PROGRAM : CON COM1:
Ц	Ū.	WED	щ	10/24	10/24	\$425.00	30	200P-300P	ω
							H 10P	FOX 5 NEWS AT	PROGRAM : CON COM1:
ч	Ω.	MED	Н	10/24	10/24	\$2,150.00	30	1000P-1100P	2 1
:TOTI:	DAYS	: WEEK :	:SPTS:	: END : DATE	: START	SEC: RATE	: LGTH : S	TIME PERIOD	:LINE#:REP :CD:

: LINE#:REP :CD:

TIME

PERIOD

.. ..

LGTH

..

SEC

••

RATE

.. ..

START

END :SPTS: WEEK : DATE : /WK: INVT :

DAYS

: TOTL:

REP: TEL# 610-293-4100 ORDER WORKSHEET

MARKET TOTALS \$43,000			
KVVU 20%			
KSNV 23% KTUD 1%			
KLAS 26%			
KTNV 19%			
KVMY 9%			
KVCW 2%			
CABL 0%			

SVC- NSI DEMOS- RA35+\*